

Benefits and problems associated with tourism in Kenya

Key questions

1. Why might people go on holiday to Kenya?
2. What benefits does tourism have for people living in Kenya? What problems does tourism create for people living in Kenya?
3. What challenges does a growing tourist industry present? How might these challenges be overcome?

Where this fits

This enquiry brings together a range of geographical ideas, including weather and climate, conservation and employment. The focus though is on getting pupils to think about the sustainable development of tourism in Kenya.

Tags: economic activities; tourism; employment; sustainable development; weather & climate; environmental issues; conservation